

**NEGOTIATING AUTHENTICITY: CULTURAL ECONOMY
OF THE ETHNIC TOURIST MARKET IN WHITE TAI
VILLAGES, NORTHWEST UPLAND OF VIETNAM**

ACHARIYA CHOOWONGLERT

**DOCTOR OF PHILOSOPHY
IN SOCIAL SCIENCE**

ลิขสิทธิ์มหาวิทยาลัยเชียงใหม่

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**THE GRADUATE SCHOOL
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**A THESIS SUBMITTED TO THE GRADUATE SCHOOL IN
PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE DEGREE OF
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**THIS THESIS HAS BEEN APPROVED
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