

**KNOWLEDGE MANAGEMENT ORGANIZATION MODEL  
OF THAI COMMUNITY BUSINESS**

The seal of Chiang Mai University is a large, faint watermark in the background. It is circular and contains the university's name in Thai script at the top, 'CHIANG MAI UNIVERSITY 1964' at the bottom, and a central emblem featuring an elephant and a sunburst.

**KEMAKORN CHAIPRASIT**

**DOCTOR OF PHILOSOPHY  
IN KNOWLEDGE MANAGEMENT**

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**THE GRADUATE SCHOOL  
CHIANG MAI UNIVERSITY**

**SEPTEMBER 2009**

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OF THAI COMMUNITY BUSINESS**

**KEMAKORN CHAIPRASIT**

**A THESIS SUBMITTED TO THE GRADUATE SCHOOL IN  
PARTIAL FULFILLMENT OF THE REQUIREMENTS  
FOR THE DEGREE OF  
DOCTOR OF PHILOSOPHY  
IN KNOWLEDGE MANAGEMENT**

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THIS THESIS HAS BEEN APPROVED  
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