

Thesis Title Health Promotion Process of Local Hand-Made Basketry Group
in Saraphi District, Chiang Mai Province

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ABSTRACT

The purpose of the research was to study the health promotion process of local hand made basketry group in Saraphi District, Chiang Mai Province, by a participatory action research. The data were collected from documents, general interview, indepth interview, participatory and non-participatory observation and Appreciation Influence Control (AIC), for brainstorming. Then they were corrected by data triangulation pretest planning. The results were as follows:

The landscape of Pabong Village, Pabong Subdistrict, Saraphi District, Chiang Mai Province. It was a semi-urban village. Most of the population were farmers. Their minor occupation was basketry hand-made. They were Buddhists. The basketry hand made group had not been yet formally established. The group members played an important role to implement health promotion among the group and push forward to its success.

The health promotion process for local hand-made basketry group included: enhancing paradigm shift, problem analyzing, creating vision and expectation, planning and determining method for health promotion. Five health promotion projects were established; safety work place and protection equipment usage, good health, safety from chemical substance, exercise for health and developing basketry hand made group.